



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Checks and Balances for Economic Growth
1747 Pennsylvania Ave NW
Washington, DC 20006

Contract # 1393528

Schedule Dates 10/16/12-10/29/12
Advertiser Checks and Balances for Economic Growth (74671)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 2928 OH Checks & balances (480271)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Phelps,Greg
Phone/Fax (740) 201-5511 /
CPE 2928
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,775.00
Net Total \$32,725.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	30	\$34,700.00
Nov. 2012	3	\$3,800.00
Grand Total:	33	\$38,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	2	:30	6:58A- 9A (EST)			1	1	1	1			4	\$800.00	\$3,200.00	Columbus (WSYX)		10/15/12
2.0	Normal Line / SPOT	10/16/12-10/19/12	2	:30	6P- 6:30P (EST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Columbus (WSYX)		10/15/12
3.0	Normal Line / SPOT	10/16/12-10/18/12	2	:30	11:01P- 11:35P (EST)			1	1	1				3	\$1,500.00	\$4,500.00	Columbus (WSYX)		10/15/12
4.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	6:58A- 9A (EST)		1	1	1	1	1			5	\$800.00	\$4,000.00	Columbus (WSYX)		10/15/12
5.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WSYX)		10/15/12
6.0	Normal Line / SPOT	10/22/12-10/25/12	2	:30	11:01P- 11:35P (EST)		1	1	1	1				4	\$1,500.00	\$6,000.00	Columbus (WSYX)		10/15/12
7.0	Normal Line / SPOT	10/20/12-10/20/12	2	:30	7:58A- 9A (EST)	1						X		1	\$600.00	\$600.00	Columbus (WSYX)		10/15/12
8.0	Normal Line / SPOT	10/21/12-10/21/12	2	:30	10:28A- 11:30A (EST)	1							X	1	\$700.00	\$700.00	Columbus (WSYX)		10/15/12
9.0	Normal Line / SPOT	10/17/12-10/17/12	2	:30	10:57A- 12P (EST)	1			X					1	\$900.00	\$900.00	Columbus (WSYX)		10/15/12
10.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	7:58A- 9P (EST)	1						X		1	\$600.00	\$600.00	Columbus (WSYX)		10/15/12
11.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	10:28A- 11:30A (EST)	1							X	1	\$700.00	\$700.00	Columbus (WSYX)		10/15/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	6:58A- 9A (EST)	1	X							1	\$800.00	\$800.00	Columbus (WSYX)		10/15/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	6P- 6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Columbus (WSYX)		10/15/12
14.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	11:01P- 11:35P (EST)	1	X							1	\$1,500.00	\$1,500.00	Columbus (WSYX)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: